



## PEERS HELP PEOPLE LIVING WITH HIV ENTER AND STAY IN CARE AND TREATMENT

Tools and training to help you start or  
strengthen a peer program ►

## TRAINING AND TOOLS TO HELP ORGANIZATIONS DEVELOP PEER PROGRAMS

**No one understands the reality of HIV better than someone who lives with it every day.** Peers—specially trained members of the community who are living with HIV/AIDS—support others who are learning to cope with the daily challenges of living with HIV. Peers give clients someone to turn to who has “been there”. Because they are successfully coping with the challenges of HIV, peers have the power to serve as an important role model.

The Peer Education and Training Sites/Resource and Evaluation Center (PETS/REC) initiative helps organizations plan and implement successful, sustainable peer programs. Funded through the Health Resources & Services Administration (HRSA) HIV/AIDS Bureau’s Division of Training and Technical Assistance with Minority AIDS Initiative (MAI) funding, we offer resources, support and experience to help launch a peer program or strengthen one that’s already in place.

**The PEER Center**, the initiative’s resource and evaluation center, offers resources based on the experience of our three national peer education and capacity-building centers, who have extensive hands-on experience with ongoing, successful peer programs:

- **Lotus Project** in Oakland, CA—a collaboration between the Center for Health Training (CHT) and Women Organized to Respond to Life-Threatening Diseases (WORLD)
- **Peer Advanced Competency Training program (PACT)** at Columbia University and Harlem Hospital in New York, NY
- **People to People** in St. Louis and Kansas City, MO—a collaboration between the American Red Cross St. Louis Area Chapter and Kansas City Free Health Clinic

We can help organizations like yours address challenges around launching and growing a program—everything from soliciting buy-in from key stakeholders and working around budget constraints to defining peer responsibilities and evaluating your program.

Visit the PEER Center website at

<http://www.hdwg.org/peercenter>

## PEER PROGRAM TOOLKITS AND MORE



The following toolkits are available for your use on the PEER Center website:

### **Building Blocks to Peer Program Success: A toolkit for developing HIV peer programs**

This toolkit provides information, tools and resources to help organizations and communities work with peers to effectively engage and retain PLWHA in care and treatment. Covering aspects of peer program planning from organizational readiness through evaluation, this online toolkit serves as a resource outlining a step-by-step process to develop a new peer program or enhance an existing one.

[http://www.hdwg.org/peer\\_center/program\\_dev](http://www.hdwg.org/peer_center/program_dev)

### **Building Blocks to Peer Success: A toolkit for training HIV-positive peers to engage PLWHA in care**

This toolkit is designed to train HIV-positive peers to engage other people living with HIV in care. Included is a toolkit guide, toolkit modules, and a comprehensive training curricula. It is designed for experienced trainers and training organizations to use to design, enhance, or refine their own training of peers.

[http://www.hdwg.org/peer\\_center/training\\_toolkit](http://www.hdwg.org/peer_center/training_toolkit)



### **Video: The Power of Peers to Change Lives**

In this 5-minute video, Kathleen Clanon, MD, Alameda County Medical Center in Oakland, CA, and Sally Neville, RN, MSN, Director of HIV Primary Care at Kansas City

Free Health Clinic in Kansas City, MO, talk about the role that peers play in helping their HIV-positive patients. To view the video, visit the PEER Center homepage (<http://www.hdwg.org/peercenter>) and click on the large graphic in the center of the page.

## WEBCASTS ABOUT DEVELOPING PEER PROGRAMS

HRSA hosted and recorded the following Webcasts, presented by the PEER Center and national education and capacity-building centers, where you can learn more about starting or enhancing a peer program:

### HRSA HIV/AIDS Bureau Conference Webcasts

Webcast Title
Models for Integrating Peers into HIV/AIDS Care and Treatment (December 16, 2008)
The Roles of Peers in HIV Care and Treatment (April 15, 2009)
Recruiting, Hiring, and Supporting Peers in HIV Care and Treatment (July 1, 2009)
Training Peers to Support Clients in HIV Care and Treatment (August 5, 2009)
Supervising Peers Who Support Clients in HIV Care and Treatment (Part 1) (October 7, 2009)
Supervising Peers Who Support Clients in HIV Care and Treatment (Part 2) (November 3, 2009)

Visit the PEER Center website at [http://www.hdwg.org/peer\\_center/resources/Webcasts](http://www.hdwg.org/peer_center/resources/Webcasts) for details. Past webcasts were recorded and are available for your use.

Questions? More resources?

► <http://www.hdwg.org/peercenter>

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